



**SCENE MACHINE UNIVERSAL** represents the ultimate in flexibility for virtual background projector design. The Universal adapts to most cameras, film or digital, and offers the photographer the greatest variety of adjustments and control. It includes a digital control power supply with precise adjustment from 7.5 to 250 watt seconds and a remote control. Scene Machine Universal is designed primarily for studio use and not for location work. Alignment is set by the photographer.



**SCENE MACHINE DIGITAL** is very similar to the Universal but it is smaller in size, more portable and designed specifically for digital cameras. The Scene Machine Digital is factory aligned. It comes with two "Six Shooter" carousel for fast background changes and with a regular magnetic single background carrier. The zoom projection lens makes it easy to control proportional background size. The digital control power supply offers precise adjustment from 7.5 to 250 watt seconds with a remote control. It is the ultimate system for both studio and location applications.



**SPECTRAVUE 200** is our basic projection system that works with backgrounds up to 8 x 8 feet. It is the most economical way to bring the features of virtual backgrounds to your studio.



**SPECTRAVUE 300** is almost identical to the Scene Machine Digital except it operates with a different power supply without digital control and without a remote control. It is precisely factory aligned and comes with a "Six Shooter" carousel and a regular magnetic single background carrier. Spectravue 300 is the ideal way to get the most important features in a virtual background projector but with a more economical power supply.

**VIRTUAL BACKGROUNDS INVOLVES NO COMPUTERS, NO SOFTWARE, NO GREEN BACKGROUNDS AND NO TIME CONSUMING PASTING IN. YOU SEE THE BACKGROUND LIVE IN THE CAMERA WHEN PHOTOGRAPHING THE SUBJECT AND THE END RESULT IS COMPLETE THE MOMENT THE PHOTOGRAPH IS TAKEN. IT'S JUST LIKE BEING THERE... ONLY BETTER.**

**ULTRA RETRO-REFLECTIVE BACKGROUND SCREENS**

Background screens are custom fabricated in many sizes as well as in several different mounting configurations for both studio and

location work. With Ultrascreen, the photographer can most likely use any standard lighting configuration.

**If you do portraits...  
You need a Virtual Background System**



MARIAN OLES

**WEDDINGS**

Promise every bride a "sunny day" for their wedding candids. Give your bridal formals an elegant look as if they were shot for a bridal magazine. Gardens, sunsets, church interiors, stained glass... the possibilities are unlimited.



**GROUPS**

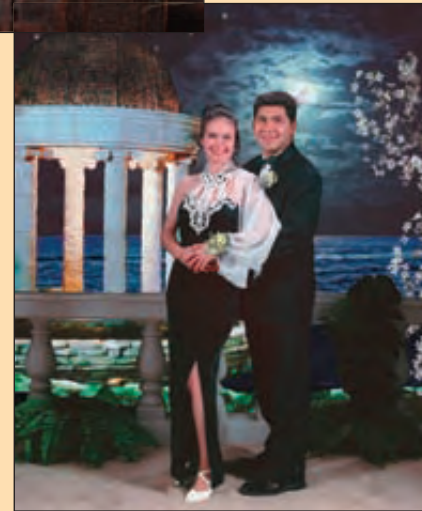
Photograph entire groups on location without ever leaving your studio. Stop making costly trips for location assignments. In the studio you are in total control of the background and the lighting. Virtual Backgrounds is the perfect way to put new life into church directory photography as well.



CINDY COFER

**PORTRAITS**

Take your portrait photography to an entirely new dimension. Create a variety of entirely different looks in a single sitting. More looks means more sales. Complementary backgrounds enhance the subject and sell more and larger prints.



RICK HARDING

**PROMS**

Virtual backgrounds can be used on location for school dances, conventions and other theme related events. Imagine the excitement of the prom committee or meeting coordinator when you offer unlimited variety in backgrounds, including customized theme backgrounds.

**Virtual Backgrounds Workshops and Personal Consulting**

An intensive three day workshop regularly held in San Marcos, Texas is included with every Scene Machine or SPECTRAVUE purchase along with a series of educational DVD's. The workshop is held at the Virtual

Backgrounds corporate facility. With the internet, we are able to offer system owners personal consultation. On site consulting is also available. Contact us for details.

For more information, visit [www.virtualbackgrounds.net](http://www.virtualbackgrounds.net)



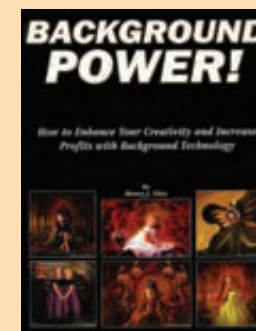
Virtual Backgrounds

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(JULY 2009)

**LEARN & EARN**

The most comprehensive book ever written on backgrounds and how to turn them into significant new profits. Full Color, Hard Cover, 220 pages.



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**VIRTUAL  
BACKGROUNDS**

# DISCOVER VIRTUAL BACKGROUNDS

Imagine the possibilities if you had in your studio an infinite variety of backgrounds, stored in a little box, that you could instantly incorporate into your photography. Imagine seeing the background in your viewfinder as you compose each image and being able to change backgrounds in seconds. Imagine what you could do if you had total control over the backgrounds you choose...control over the proportional size, intensity, color balance, focus, and position. Imagine a background system that is fully compatible with your current methods of operation. It's all possible with a virtual background system.

Virtual backgrounds are viewed by many photographers as one of the most exciting developments in studio photography. With virtual backgrounds, any photographic slide can be used to create perfectly realistic and even surrealistic backgrounds. You can create your own backgrounds or you can select from nearly 1000 stock images.

New technology has made virtual backgrounds easier to use than ever before. Within just a few days, the creative thinking photographer can be successfully using their virtual background system to create a whole new style of portraiture, along with their normal style.

A virtual background machine is like a "dream machine" because it is so much fun to use, because your customers will love the results, and because you can build your entire business around it. Virtual backgrounds can actually bring you a whole new approach to photography and many new ways to expand your business and increase your profits.



ALEJANDRO CARMONA



**More variety means more profit.**

MARIAN OLES

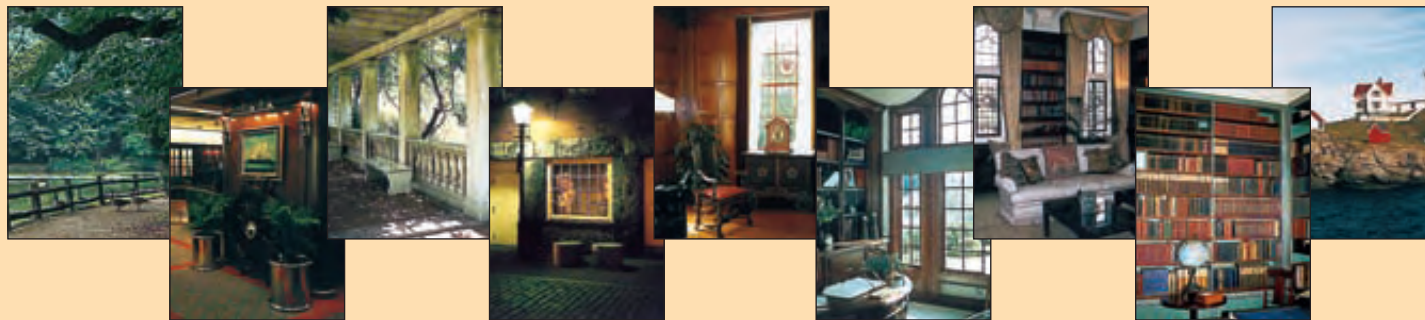
## The Money Machine

**Virtual backgrounds make money!** Photographers all over the world are using the creativity of virtual backgrounds with highly profitable results. Some boast of paying for their equipment in just a few weeks of use, all from work generated solely because of their new background system.

Customers love it! Instead of delivering a set of monotonous proofs with only variations in poses and expressions, experience the results of a portrait sitting where every exposure can offer a completely different look.

- **Sell bigger prints**
- **Collect a premium sitting charge**
- **Take orders from multiple poses**
- **Attract new business**
- **Gain the competitive edge**

**You'll love it!** Virtual backgrounds will bring new creativity and challenge to your camera room. As you continue to use the system, you will find more ways to apply its unlimited potential. The system will pay for itself over and over again.



## Thousands of Backgrounds!

Have you ever found the perfect background but then for one reason or another, not been able to use it? With virtual backgrounds, this is no longer a problem. You can capture that background and bring it home to be used in your studio whenever you wish. You can even digitally



SIMONE

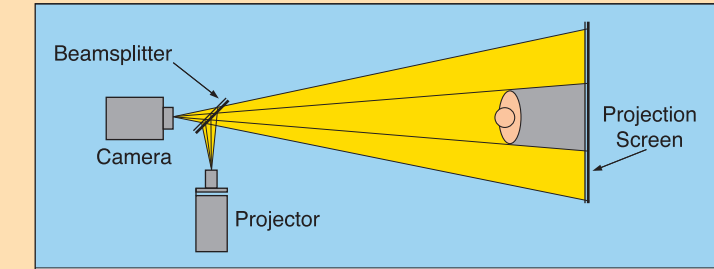


STANLEY BURGIN

**Backgrounds created with a virtual background system.**

## The Technology...How It Works

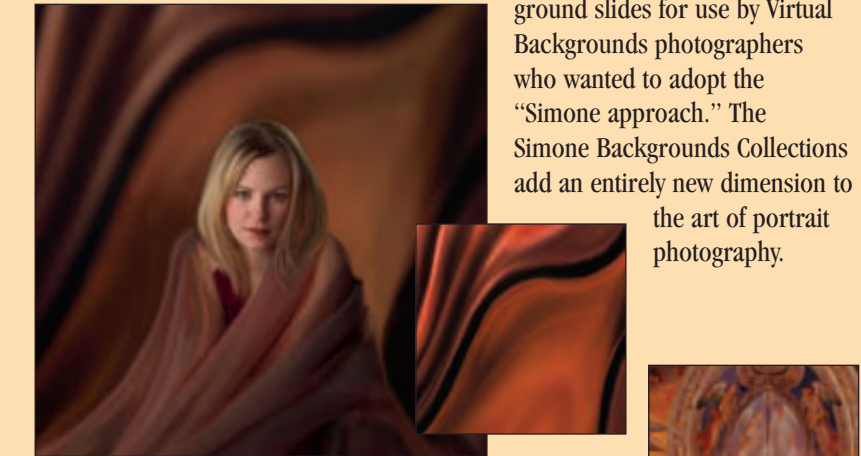
Virtual backgrounds combines a specially engineered electronic flash projector with your camera using a beamsplitter. The mirror side of the beamsplitter reflects the projected background image to the special ultra reflective background screen. The camera simultaneously records both subject and background. This optical method of background creation offers many distinct advantages over computer generated backgrounds such as a green screen.



SIMONE

## Backgrounds by the Simones

When Joseph and Louis Simone first discovered Virtual Backgrounds it immediately became a fundamental component of their Montreal studio and in their worldwide teaching. They introduced three sets of uniquely customized background slides for use by Virtual



Backgrounds photographers who wanted to adopt the "Simone approach." The Simone Backgrounds Collections add an entirely new dimension to the art of portrait photography.



The above image of Joseph and Louise Simone was captured with the Scene Machine. The background was hand painted by Louise, turned into a transparency, and projected with the Scene Machine. The creative possibilities are infinite, enabling the professional to create products that are distinctively different.

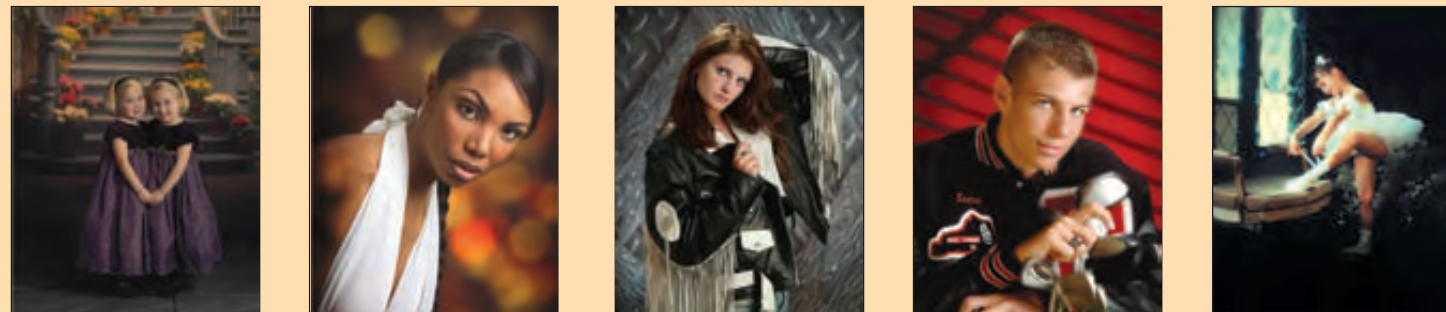
## The Background—A Powerful Influence

The background selected for any photograph is the single most accessible means to vary the statement of the image. It is the background that opens the door for the photographer to be more creative in lighting and posing. It is the background that enables the photographer to produce a significantly greater variety of images for each client. Choose from indoor or outdoor environments, high key, surrealistic, exotic, colors, patterns, even "Old Masters" type classic painted backgrounds. You can even capture your own backgrounds!

To capitalize on the tremendous communications potential the

background plays, the skill of the photographer is demonstrated in the coordination of the subject, lighting, clothing and background. What better tool for the creative photographer than virtual backgrounds! Instantly, an infinite variety of backgrounds to choose from all sitting in a little box!

Virtual backgrounds are the creative photographer's dream! They provide the medium to help the professional photographer win more business with less expense and more profit... and have more fun!



## About VIRTUAL BACKGROUNDS... The Company

Virtual Backgrounds was founded by Henry and Marian Oles, both holders of the degree of Photographic Craftsman. They first began using virtual backgrounds in their own studio and were so successful that they became involved in teaching and lecturing to groups around the world about their use of virtual backgrounds. They have

published innumerable articles. They created the ultimate virtual background system, the Scene Machine, and more recently, the SPECTRAVUE systems. Virtual Backgrounds is known world wide for its innovative products as well as its exceptional customer service and educational programs.